

S.No. : 103

BBA4204

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 47108

Roll
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B. B. A. Examination 2021-22

(Even Semester)

**ORGANIZATION BEHAVIOUR AND
PRINCIPLES OF MANAGEMENT**

Time : Three Hours]

[Maximum Marks : 60

Note :— Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $8 \times 1 = 8$
- (a) Who has given two factor theory of motivation?
 - (b) Study of 'What makes us human is'?
 - (c) Name any five traits of leader.
 - (d) Which personality trait focuses on 'Individual's ability the cope up the stress'?
 - (e) 6 M'S of management.

I P T O.

- (f) Who proposed 'Theory of bureaucracy'?
- (g)types of plan are relevant for specified time.
- (h) Name the stages of control.

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

- (a) What is OB? Why do managers need a conceptual framework for studying behaviour in organizations?
- (b) 'Motivation is the core of management'. Comment.
- (c) 'Management is regarded as an art by some, science of other and inexact science by many more.' Explain the exact nature of management.
- (d) 'Orders will be accepted if they make sense'. Discuss the principles of effective directing.

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each questions. $8 \times 5 = 40$

3. (a) Discuss the impact of global and cultural diversity in OB.
(b) Define ability. What are the classification of ability?
(c) What is an attitude? How is it formed?
4. (a) Explain McGregor's theory x and y. Compare the assumptions made in both the theories.
(b) Explain what is meant by hierarchical nature of the needs.
(c) 'Leaders are born not made'. Comment and also compare leadership and management.
5. (a) Assess the contributions of 'Henry Fayol' to management thoughts.
(b) Elaborate the roles and functions of a manager.
(c) 'Coordination is the essence of mangement'. Comment.
6. (a) Define organizing. What are the principles of organizatiion?

- (b) 'Planning is an intellectual process'. Discuss this statement and identify the steps involved in planning.
- (c) 'Control is a fundamental function that ensures work accomplishment as per plans'. Analyze the statement and outline the steps involved in controlling process.
