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Following Paper ID and Roll No. to be filled in your Answer Book.											
PAPER ID : 27128	Roll No.										

B. B. A./ I. M. B. A. Examination 2021-22

(Even Semester)

PROJECT MANAGEMENT

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $8 \times 1=8$

(a) Write the function of project management.

(b) Describe capital rationing.

(c) What do you mean by project report?

(d) Describe turnkey projects.

(e) Define the term Gantt charts.

(f) Explain the meaning of project control.

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(g) What is work breakdown structure?

(h) What do you mean by project identification?

SECTION – B

2. Attempt any two parts of the following : 2□

(a) What do you mean by project management? Describe the characteristics and scope of project management.

(b) Explain the technical analysis of projects. What are the objectives and various enentials of technical analysis?

(c) What is the environmental appraisal of projects? Describe its methodologies.

(d) Discuss in detail the major components of cost of production in project management.

SECTION – C

Note:- Attempt all questions Attempt any two parts from each questions. 8□

3. (a) Explain project life cycle with the help of example. What are the important phases of a product life cycle?

(b) Discuss various aspects at the pre-feasibility study of a project. What factor and issues need to be considered in financial and economic evaluation?

(c) Discuss the different techniques to evaluate project investment. Describe the importance and difficulties of capital investment.

4. (a) Waht are the technical aspects of a project as distinct from financial and economic feasibility? Discuss various issues in technical analysis.

(b) Define project appraisal in terms of technical and economic dimensions with the help of suitable examples.

(c) Why market and demand analysis is considered the key activity in project? Explain the process of market evaluation in project management.

5. (a) What do you mean by financial analysis of projects? Explain the discount rate as project appraisal criteria in project management.

(b) What is the social cost-benefit analysi? How social cost-benefit helps in a project?

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(c) What is the need of project environmental appraisal? Explain various factors which affect the environmental appraisal.

6. (a) What are the various project risks? Explain different types of project risks.

(b) Explain the factor which control the cost of a project. How does time over-run affect the project cost?

(c) What is the difference between scenario analysis? Discuss the different ways of managing project-related risks.

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